



We are excited to share our 2023 sponsorship package! There are several ways to feature your business through the Phoenix Trail Races. A mixture of online advertising and in-person options are available.

We want to help you expand your customer base while helping us to expand and support the trail running community of London Ontario and area.

Please review the options below and reach out to us at phoenixtrailraces@gmail.com with any questions you may have. To secure your sponsorship, please [fill out this form](#). The sponsorship package deadline is September 15, 2023.

Walnut	Price	\$900
	Limit	<ul style="list-style-type: none"> 5 spots available
	Company Link and Logo	<ul style="list-style-type: none"> Name and Logo (with link) on the Phoenix website from date of purchase until end of year Name and Logo (with link) on pre-race & post-race emails Signs with company name and logo on-site in the key, high-visibility areas Logo included on sponsor banner (featured at race pick-up and Race Day)
	Race Day & Pre-Race Day	<ul style="list-style-type: none"> 1 Complimentary Race Registration Exhibit Table at headquarters on Race Day Race Day shout-out
	Social Media & Digital Race Package	<ul style="list-style-type: none"> 3 Phoenix social media posts (curated by you) scheduled throughout the year Mentioned and tagged in 2 Phoenix social media posts between September and October. Half-page ad included in digital race package.
Maple	Price	\$700
	Company Link and Logo	<ul style="list-style-type: none"> Name and Logo (with link) on Phoenix website from date of purchase until end of year Name and Logo (with link) included in pre-race email. Logo included on sponsor banner (featured at race pick-up and Race Day)
	Race Day & Pre-Race Day	<ul style="list-style-type: none"> Exhibit Table at headquarters on Race Day Race Day shout-out
	Social Media & Digital Race Package	<ul style="list-style-type: none"> 2 Phoenix social media posts (curated by you) scheduled throughout the year Mentioned and tagged in 2 Phoenix social media posts between September and October. Quarter-page ad included in digital race package.
Oak	Price	\$500
	Company Link and Logo	<ul style="list-style-type: none"> Name and Logo (with link) on Phoenix website from date of purchase until end of year Name and Logo (with link) included in pre-race email Logo included on sponsor banner (featured at race pick-up and Race Day)
	Social Media & Digital Race Package	<ul style="list-style-type: none"> 1 Phoenix social media post (curated by you) scheduled throughout the year Mentioned and tagged in 2 Phoenix social media posts between September and October
Spruce	Price	\$350
	Race Day	<ul style="list-style-type: none"> Exhibit Table at headquarters on race day Race Day shout-out

Beech	Price	\$225
	Company Link and Logo	<ul style="list-style-type: none"> • Name and Logo (with link) on Phoenix website from date of purchase until end of year • Logo included on sponsor banner on site on Race Day • Mentioned and tagged in 2 Phoenix social media posts between September and October
Pine	Price	\$100
	Select One Option from the list	<ul style="list-style-type: none"> • Name and Logo (with link) on Phoenix website from date of purchase until end of year • Logo included on sponsor banner (featured at race pick-up and race day) • Quarter-page ad included in digital race package • Mentioned and tagged in 1 Phoenix social media post between September and October

Recruitment Incentive: Any confirmed sponsor who introduces Phoenix Trail Races to another sponsor that signs up, you will get 10% of the cost of their sponsorship refunded to you. For example, if you are a confirmed sponsor and you introduce us to another business who signs up for a Maple Sponsorship at the price of \$700, you will receive a \$70 refund on your sponsorship.